

21st October 2024

BSE Limited Dept of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 Scrip Code: 543514	National Stock Exchange of India Limited The Listing Department, Exchange Plaza, Bandra Kurla Complex, Mumbai - 400 051 Symbol: VERANDA
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Sub: Press Release - Intimation under regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

This is to bring to your attention that Veranda HigherEd, a Veranda Learning enterprise, has announced the launch of two cutting-edge short courses in partnership with the University of Technology Sydney (UTS), Australia, for the working professionals in India. The offerings include courses in Digital and Social Media Marketing and Business Analytics, designed to equip professionals with the skills needed to thrive in today's dynamic business environment.

In this regard, we are enclosing the press release and a copy of the same will be uploaded on the Company's website <https://www.verandalearning.com/web/index.php/stock-exchange-intimations>

Kindly take the above on record and display on the website of your exchange.

**Thanking you,
For Veranda Learning Solutions Limited**

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University of Technology Sydney partners with Veranda HigherEd to launch cutting-edge courses for working professionals in India

Veranda HigherEd, a Veranda Learning enterprise, has announced the launch of two cutting-edge short courses in partnership with the University of Technology Sydney (UTS) based in Australia. The offerings include courses in Digital and Social Media Marketing and Business Analytics, designed to equip professionals with the skills needed to thrive in today's dynamic business environment.

The Digital and Social Media Marketing course explores digital tools, channels, and opportunities shaping the marketing landscape. Students will learn to deploy these tools strategically at each stage of the customer journey, navigate changes in digital technologies, and leverage social media platforms to enrich the customer experience.

The Business Analytics course introduces students to essential techniques for tackling practical problems, enabling them to initiate and manage small-scale projects and communicate findings effectively. Participants will learn how data collection and analysis enhance customer and stakeholder insights, and practice methods to improve data-driven predictions to achieve business success.

Mr. Iain Watt, Deputy Vice-Chancellor (International) of UTS, stated, "Our partnership with Veranda HigherEd marks an important milestone in our internationalisation engagement. We are proud to be collaborating with Veranda HigherEd to deliver two UTS programs that will empower learners in India to innovate and evolve global industries - where humans work together with advanced technology to improve business."

Mr. Aditya Malik, Group COO of Veranda Learning, remarked, "In today's fast-paced digital world, the need for professionals who are adept in business analytics and digital marketing is greater than ever. Our partnership with UTS underscores our commitment to delivering high-quality education that empowers individuals to excel in their careers."

These courses are open for enrolment and will commence classes in January 2025. For more information and to enrol, please visit: <https://verandahighered.com/>

About Veranda HigherEd

Veranda HigherEd, representing the higher education vertical of Veranda Learning Solutions, strives to go beyond providing online courses and learning materials. Veranda HigherEd understands the importance of career development and growth and offer personalised career support services to learners. Veranda's partnerships with renowned institutions such as IIM Raipur, IIM Shillong, IIM Sirmaur, EICT Academy IIT Guwahati and XLRI among others equip individuals with the essential knowledge to become effective leaders. Veranda programs cover various topics including leadership, organisational behaviour, human resource management, financial management, marketing, digital upskilling, supply chain management, operations management and strategic planning.

About UTS

The University of Technology Sydney (UTS) is the leading technology university in Australia, and ranks 88th in the world. Through its future-focused approach to learning and research, UTS prepares students for the challenges of today and tomorrow. Located in Sydney's technology precinct, UTS is minutes away from the city's business district and some of Australia's most innovative companies and startups.

Offering UTS programs through Veranda HigherEd, provides current leaders wanting to upskill and our next generation with online opportunities to further enhance their skills with a world leading university.